

**EXPERT FISHERMEN**  
Like the Shakespeare WONDREIL



BECAUSE IT'S EASIER TO HIT THE SPOTS WHERE THE BIG ONES LURK

**RALPH'S SPORT SHOP**

## MELVIN NEWS

Mr. and Mrs. Dupont, Emilie and Lola attended the big annual picnic at Clifton on Sunday and returned Monday evening.

At noon on Monday David Dupont fell from the tractor and injured his leg. He was taken to hospital at once where X-rays showed the large bone above the ankle to be broken.

Wednesday evening Melvin baseball team played at Aldine where the score was a 5-3 tie. On Sunday afternoon Innisfail were the visitors and the score was 6-0 for Melvin.

Several relatives and friends from the district attended the silver wedding celebration for Mr. and Mrs. A. Esler on Sunday evening.

Mr. and Mrs. Lloyd Chandler accompanied by Mr. Chandler's sister, Mrs. Swingle and their uncle Haydon Chandler from England, spent several days in Banff last week.

## NOTES FROM WEST

The Elktion Willing Workers will hold a picnic at the school Thursday, July 15th.

Mr. and Mrs. J. Toole of Red Deer spent the week end at the home of Mr. and Mrs. C. Byrt.

Mr. Norman Hest of Calgary was a week end visitor at his home here.

Elktion ball team travelled to Hillcrest Wednesday of last week, losing the latter team after being ahead 3-0 in the second inning.

Mr. and Mrs. L. Krebs were dinner guests on Sunday with Mr. and Mrs. Emil Krebs of Melvin.

Mrs. G. Byrt spent the week end with her parents at Sundre.

Mrs. M. Campbell and wee Einarson visited relatives in the Innerness district Saturday and Sunday.

Mrs. Gordon Befus has her sister of Yorkton, Sask., visiting with her.

Miss Mildred Befus is spending part of her holidays visiting relatives in the Elktion district.

Mrs. K. Kousch and Mr. R. Befus attended the trustees' conference in Didsbury last Friday.

## Wed at Innisfail

## CUNNINGHAM-TAMS

St. Andrew's Presbyterian Church, Innisfail was decorated with white and mauve lilacs on Wednesday June 16th, at 3 p.m., when Mary Elizabeth, daughter of Mr. George Tams and the late Mr. Tams, became the bride of Mr. C.A. Cunningham, son of Mr. and Mrs. J.R. Cunningham of Didsbury, Rev. H.A. Sinclair officiated.

The bride, who was given in marriage by her uncle Mr. Frank Tams, chose for this occasion a pearl grey gabardine suit with pale blue eyes, eyeliner, blouse, hair hat of white flowers, white accessories and a corsage of deep red roses.

Miss Sarah Dennis was maid of honor and wore a brown sateen dress with yellow Saks eyeliner blouse and corsage of yellow rose buds.

Mr. John Morton of Calgary supported the groom.

During the signing of the register Miss Jean Lambert of Didsbury sang a solo, accompanied by Ronald Weidman, the organist.

A recording of the service was taken by Jack Carlson of Calgary.

Following the wedding a reception for the attendants and immediate family was held in the church manse.

Mr. and Mrs. Cunningham left on a honeymoon trip to Calgary, Banff and Lethbridge, the bride wearing for traveling a tailored suit, black accessories and corsage of red roses.

The bride was formerly employed at the Innisfail Creamery and two years ago took over a hairdressing establishment in Didsbury. The groom served five years in the Canadian Air Force during the last war.

Mr. and Mrs. Cunningham will reside in Didsbury for a short time before moving to Lethbridge.

## SILVER WEDDING CELEBRATION

Congratulations are extended to Mr. and Mrs. Herman Dageforde who took a second honeymoon trip to celebrate their silver wedding anniversary. The trip was made by car and by air and then home again where a family reunion was held on Sunday evening last. During the course of the evening they were presented with a beautiful 45-piece chest of silverware in remembrance of the occasion and then a delicious lunch was served. A delightful evening was brought to a close with all wishing Mr. and Mrs. Dageforde many more happy years together.

## CALL FOR TENDERS

The Olds School Division No. 31 invites tenders for the following van routes. Driver to supply vehicle; please state make, model and seating capacity.

Further particulars will be supplied upon request.

Route No. 1—Boston S.D. to Carleton Place.

Route No. 3—Knee Hill S.D. to Toronto.

Route No. 5—Garfield S.D. to Guelph.

Route No. 6—Greenwood S.D. to Carleton Place.

Route No. 9—Sunbury Valley to Sundre.

Route No. 10—Westward Ho and Pineroot S.D. to Sundre.

Route No. 11—Prairie Valley S.D. to Wilmont.

Route No. 12—Frontier S.D. to Wilmont.

Route No. 13—Innis Lake S.D. to Hainstock.

The lowest or any tender not previously accepted. Tenders to close 12 noon, Saturday, July 19, 1948.

S.J. GILSON, sec.-treas., Olds School Division No. 31, Didsbury, Alta.

## BERGEN NOTES

Norma Erickson is taking a vacation in Washington and is visiting her sister Arnetta.

Eric Lyle has been suffering from rheumatism and high blood pressure.

One of the Boettger boys is planning a picnic at the Lyle mill.

Rev. Andrew S. Wood B.A., secretary of the British & Foreign Bible Society, gave a series of moving pictures at Bergen last Wednesday evening.

Mr. and Mrs. Bob Payne and Mrs. Bob Stevens visited their parents on Father's day.

Mrs. Doris Baughman has purchased a new home in Mazarin.

Miss Helma Olson of Times Hill is visiting at home for a few days.

Mrs. Albert Olson spent a week

visiting Mr. and Mrs. Ernest Hickok of Three Hills.

Mrs. George Admussen attended a wedding of her cousin in Red Deer.

A Sunday school picnic will be held at the home of Lymon Radcliff, one mile north of the Red Deer school, on July 14.

Some boys from Bowden or Innisfail left a car parked near Eken's bridge over Niche creek. In about four days two Constables came and drove the car away.

Mrs. Edna Admussen-Noad has had an appendix operation and one of the children is staying with Mrs. Fred Admussen.

People who own a Dodge car of half ton truck can come to Niche Valley by looking behind Eken's road grader and staying in the trail.

## "PIONEER'S" ADDITIONAL PAYMENT ON OATS AND BARLEY

Some months ago we made an interim payment of 12 cents on oats and 10 cents on barley, and advised all customers that final payment would be made later.

Cheques are now in the hands of all agents for this final distribution. It will be appreciated if you will call and pick up your cheque.

This payment plus the initial interim payment makes a total of 13½¢ per bushel on oats, and 16½¢ per bushel on barley.

We are happy to announce that "Pioneer" customers are receiving more per bushel than the distribution made by any other Pool or Line elevator operators in Saskatchewan or Alberta.

## IT PAYS TO PULL TO THE "PIONEER"

The Federal Government promised to make a payment to farmers on oats and barley, delivered at ceiling prices between August 1st and October 21st, 1947, after the Elevator Companies had made an adjustment. This has now been done and we therefore trust the Federal Government will implement its promise in the near future.

## PIONEER GRAIN COMPANY LIMITED



# FIRST SHOWING OF THE ALL-NEW 1949 MERCURY



BIG, HANDSOME, LUXURIOUS  
see the **All-New 1949 MERCURY**

We're proud to display the biggest, most beautiful Mercury in history. A low, road-hugging car that rides, steers, handles like no car you've ever driven before. Broad and spacious inside, with a wide-open view all round. And this big, all-new Mercury is the smoothest, quietest thing on wheels. Come in and see it.

## PREVOST MOTORS

MERCURY and LINCOLN DEALER BERT PREVOST, prop.,  
PHONE 168, DIDSBURY

**All-New**  
LONG, LOW LINES

**All-New**  
INTERIOR LUXURY

**All-New**  
LULLABY RIDE

**All-New**  
EASE OF CONTROL



Come in and see the **All-New 1949 MERCURY**

MERCURY moves up into an entirely new class! It's a bigger, heavier, more powerful, more beautifully appointed car. In appearance, in riding luxury, in engineering and in performance it has new distinction, new advancements everywhere you look.

## USED MACHINERY

- 2 FARMALL A TRACTORS, A-1
- 1 D30 TRUCK, GOOD
- 1 JAYHAWK STACKER
- NEW—SEVERAL ROD WEEDERS

Keep Your Weeds in Check by Using  
**WEED NO MORE 2,4-D**  
GOOD SUPPLY ON HAND

## HAROLD E. OKE

Your Machine Man

Phone 10

IF YOU WANT

A Choice Roast of Beef or Steak

THEN CALL AT

KIRBY'S MEAT MARKET

Phone 127

Didsbury

For the summer season we have cold meats of  
all kinds, Cottage Cheese, etc.

CAN GIVE YOU **34%**  
MORE MILEAGE

WITH THE NEW IMPROVED  
**GOOD YEAR**  
DeLuxe

It's the most economical tire you can buy. Millions of test miles have proven that the DeLuxe averages 34% more mileage than the big-mileage Goodyear it replaces. A wider, flatter tread gives super-traction. It's Canada's most popular tire!



drive in today!

EDFORD MOTORS

ED. FORD, Prop.

Phone 55

AUTHORIZED **GOOD YEAR** DEALER

## HAIL INSURANCE

Have arranged for insurance for limited amounts in the higher rated townships, and unlimited amounts in the lower rated townships.  
INQUIRE FOR PARTICULARS

## C. E. REIBER

Real Estate and Insurance Phone 90, Didsbury

OUR

**FORD DEARBORN**  
TRACTOR IMPLEMENTS  
ARE JUST WONDERFUL

## ROGER BARRETT

—FORD DEALER—  
PHONE 126 — DIDSBURY

## LOCAL NEWS ITEMS

—1948 Mercury Sedan, 2 months old 1187 Green, Taken as trade on a Frazer Sedan.

Paul Brinton attended the Lions convention in Calgary last week as delegate from the local club.

Mr. and Mrs. Ray Lantz left on Tuesday to reside at Victoria. They will spend a few days in Calgary and Banff before going through the U.S. to the coast.

The Ladies Auxiliary to the Canadian Legion will hold a dance at Melvin hall Wednesday, July 28th. Everybody welcome.

The Bright Spot will be closed on Thursday, July 1st.

Geraldine, Bernie and Maxine Pulkert were among those who took part in the piano recital which was held at the Olds Arena, last Friday evening. Their teacher is Mrs. Ballas.

Curlers who have rocks at the rink are requested to have them removed immediately so the rink building may be prepared for the fair.

School closed Wednesday of this week and will re-open in September.

Harvey Shantz left Tuesday with Rev. D. Wray-Smith's household furnishings for Castor.

The arena is being roofed at the present time.

Mrs. Wiggins and Donna spent the week-end visiting in Sundre.

Dr. Eppe's residence is having its face lifted with insul brick siding.

The regular monthly meeting of the evening group of Knox United Church W.A. was held at the home of Mrs. Reed Clarke Monday evening. At the close of the meeting which combined an anniversary birthday celebration of the group a presentation was made to Mrs. Sproule, who is leaving to reside at Red Deer.

Mr. and Mrs. Bert Prevost spent Sunday with Mr. and Mrs. Keiver at Kelver's Lake.

Miss Agnes Tiebe and Winona Rodien left Monday on a three week's trip to Kamloops and the Okanagan in B.C.

## ENGAGEMENT ANNOUNCED

Mr. and Mrs. James Smallwood of Didsbury announce the engagement of their eldest daughter, Josephine Margaret, to Sherrill Chesney Nelson, third eldest son of Mr. and Mrs. Erik Nelson of Didsbury.

## Alberta Hail Insurance Board

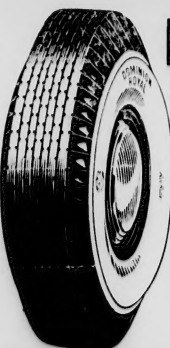
A CO-OPERATIVE INSTITUTION  
FOR YOUR PROTECTION

REPRESENTATIVE — D. N. McDONALD  
PHONE 160 — DIDSBURY

**Come in and see us for a  
NEW KIND OF RIDE  
on a New Kind of Tire**

## ROSEBUD GARAGE

Phil Andrews prop. Phone 143



**DOMINION  
ROYAL**  
Air Ride

Dominion Royal AIR RIDE combines more air at lower pressure... gives you a new kind of riding comfort—new effortless steering—new safety and mileage. And this revolutionary AIR RIDE is now being featured on leading 1948 cars. Come in and get all the facts on Dominion Royal AIR RIDE. It's made in most popular sizes.

## MOUNTAIN VIEW

Mr. and Mrs. A. Thompson and Barry spent Sunday at Dog Pound. Congratulations are in order for Mr. and Mrs. John Koutai on the birth of their third son last week.

Mrs. John Bruce spent four days in Olds helping her mother, Mrs. T. Noble, who is convalescing after a major operation.

Mr. and Mrs. E. Cullen visited Mr. and Mrs. J. Worrall on Sunday. Mr. and Mrs. Joe Hunter entertained Mr. and Mrs. Lawrence Hunter and Mr. and Mrs. Harold Swanson on Sunday.

Louis McCulloch and two friends landed in W. Shultz' field in an airplane on Friday, and after having dinner with his brother and sister-in-law, Mr. and Mrs. Bob McCulloch, they departed by air again for Calgary and Turner Valley.

George Morasch had the misfortune to fall off his tractor and had a stonebat pass over him. He is in the Didsbury hospital with serious injuries.

Rapid progress is being made on the new warehouse for the Neapolis Service Station. When it is finished we will have another fine addition to our community.

The emergency W.I. meeting held at home of Mrs. G. Bittner was poorly attended as far as members were concerned but the Rural Farm Competition was completed and delegates to the Farm Women's Week in Olds in July were chosen. There were two delegates chosen, Mrs. A. Gebers and Mrs. R. Hamper. The July meeting has not been fixed as yet but if you watch this column it will be announced later.

Mr. and Mrs. Walter McCulloch and family visited the D. Fobes on Sunday afternoon and for Sunday dinner. Mr. and Mrs. Harold Shells were invited to the D. Fobes.

Mr. and Mrs. C. Fobes and Mrs. Fobes' sister visited Dewayne and Jeanne Sunday evening.

Mr. and Mrs. W. Bruce spent Sunday in Ponoka visiting Mr. and Mrs. E. L. St. Clair.

Mrs. S. Hooper has her mother Mrs. Jackman from Rocky Mountain House visiting with her.

## DIDSBURY THEATRE

Showing Thursday  
Friday and Saturday  
— THIS WEEK

Tyrone Power, Alice Faye, and Don Ameche

IN  
**ALEXANDER'S RAG  
TIME BAND**

The greatest musical of all time

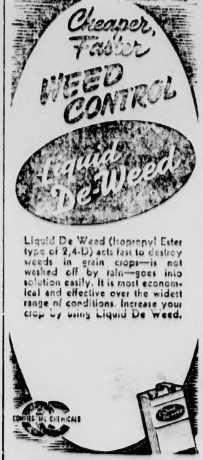
Showing Monday  
Tuesday and Wednesday  
— NEXT WEEK

Anna Lee — Gilbert Roland

IN  
**HIGH CONQUEST**

Based on the book, "White Tower"

WE CAN'T SHOW THEM ALL, SO  
WE SHOW ONLY THE BEST



**BUILDERS' HDWE.  
STORES LTD.**

## THE MARVIAN

FOR TINY TOTS —

Baby Shirts in either cotton or wool.

KING COLE BABY BLANKETS

BABY DRESSES AND ROMPERS

SUN SUITS AND SUN BONNETS

New Shipment of Cotton Afternoon Dresses

KITCHEN TOWELLING BY THE YARD

Also Gift Sets of Caldwell Towels

## B. A. Service Station

We Repair all makes of Cars, Trucks, Tractors  
— QUICK SERVICE —

A Full Line of B. A. Oil, Gas, and Solvent

Willard Batteries—Farm Trailers made to order

Welding — Radiators Repaired — Phone 200  
C. H. HOLTE, prop., DIDSBURY

## FOAT &amp; FOX

Box 302 Phone 38 Didsbury  
RADIOS — HARDWARE — BATTERIES  
— ELECTRICAL SUPPLIES —

- LINSEED OIL • PAINT BRUSHES
- HOUSE AND BARN PAINTS
- FARM LIGHTING PLANTS
- BATTERYLESS FLASHLIGHTS

**MIDLAND & PACIFIC GRAIN CORPORATION Ltd.**  
DIDSBURY, ALBERTA

DISTRIBUTORS OF —

— MIDLAND'S MARVEL —

2, 4-D (Ester) LIQUID WEED SPRAY

and MIDLAND'S MARVEL  
SPECIALIZED WEED SPRAYING  
EQUIPMENT

Place your order now and be assured of delivery

Will Have a Spray Machine to Rent  
For Commercial Spraying

See our Agent, GEO. PARSONS, for Particulars

## THISTLE DEW

LOW COST

Kills Weeds—Canada Thistle and Sow Thistle

Tried and Proven for Many Farm and  
Industrial Uses

Sold in 1 gallon, 5 gallon or barrel lots

ORDER FROM YOUR LOCAL DEALER

GORDON E. SPARKS

John Deere Agent — Phone 132, Didsbury

## FARM EQUIPMENT

We are pleased to advise that the following  
units will be available during July.

- Oliver Model 30 Grain Master Combines
- Oliver 60 Standard Tractors
- Oliver "Clip Cut" Mowers
- Oliver Cletrac AD H Tractor
- Oliver Cletrac HG 42 Tractor

## PAYNE-FREEMAN CO.

YOUR OLIVER DEALER

"The Finest in Farm Machinery"  
PHONE 14 — DIDSBURY, ALTA.